



CHELSEA LEDFORD-HILL

CREATIVE DIRECTOR

- 📍 Milford, MI
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- 🌐 seechelseacreate.com

INDUSTRY SKILLS

ADOBE ILLUSTRATOR
PHOTOSHOP
INDESIGN
MICROSOFT OFFICE
MONDAY.COM
COMMONSKU.COM

DESIGN SKILLS

TYPOGRAPHY & COLOR THEORY
BRANDING & IDENTITY
VECTOR ART
APPAREL DESIGN
LARGE & SMALL FORMAT GRAPHICS
PRE-PRODUCTION FILE SET UP
COMPOSITION

PROFESSIONAL SKILLS

TEAMWORK & COLLABORATION
COMMUNICATION
TIME MANAGEMENT
PRIORITIZATION
PROBLEM SOLVING
CRITICAL THINKING
ATTENTION TO DETAIL

REFERENCES

COTY BADGE
GRAPHIC DESIGNER
PH: (734) 660-2047

APRIL McCANDLESS
SUPPORT SALES ASSOCIATE
PH: (734) 564-5650

JESSICA MUSSER
SR. VISUAL MERCHANDISER
PH: (702) 379-9325

Detail-oriented Creative Director and Graphic Designer with over 9 years of experience in print and digital design, branding, and project management. Proven ability to lead design teams, coordinate with multiple departments, and deliver high-quality visuals across diverse platforms. Skilled in Adobe Creative Suite, with strong communication and organizational skills that support fast-paced, deadline-driven environments.

EXPERIENCE

2016

UNITED IMAGE GROUP FORMERLY SCS IMAGE GROUP

2025

CREATIVE DIRECTOR

- Lead a team of designers, assigning tasks, checking production files, and providing creative direction
- Establish team processes, design templates, and procedural documents to improve workflow and efficiency
- Manage multiple projects under tight deadlines, coordinating with clients, internal departments, and outside vendors
- Facilitate clear communication between departments to ensure successful execution of design and installation projects
- Create high-quality designs for a wide range of applications including apparel, promotional products, vehicle graphics, retail/franchise displays, and environmental signage
- Oversee file setup for production and ensure deadlines are met by working closely with in-house production team and outside print vendors

2016

FREELANCE ARTIST

PRESENT

GRAPHIC DESIGNER & ILLUSTRATOR

- Collaborate with small businesses, schools, and charities to develop brand identity and marketing materials
- Design high-quality graphics tailored to client needs, including logos, event collateral, and apparel
- Coordinate production with third-party vendors to ensure consistent and professional results

2015

UNDERGROUND PRINTING

2016

CUSTOM INK SPECIALIST

- Managed and distributed Custom Ink t-shirt orders across multiple production teams to ensure seamless workflows
- Created pre-production screen positives based on artwork specifications
- Assisted with garment quality control, maintaining high standards of product consistency
- Packed and shipped daily orders, meeting tight turnaround times and exceeding customer expectations

EDUCATION

2012

COLLEGE FOR CREATIVE STUDIES

2015

BACHELORS OF FINE ART - ILLUSTRATION
Detroit, Michigan

2009

WASHTENAW COMMUNITY COLLEGE

2012

ASSOCIATES IN APPLIED SCIENCE - GRAPHIC DESIGN
Ypsilanti, Michigan