



CHELSEA LEDFORD-HILL

CREATIVE DIRECTOR

- Milford, MI
- (734) 474-3469
- chelsearyann@gmail.com
- seechelseacreate.com

INDUSTRY SKILLS

- ADobe ILLUSTRATOR
- PHOTOSHOP
- INDESIGN
- MICROSOFT OFFICE
- MONDAY.COM
- COMMONSKU.COM

DESIGN SKILLS

- TYPOGRAPHY & COLOR THEORY
- BRANDING & IDENTITY
- VECTOR ART
- APPAREL DESIGN
- LARGE & SMALL FORMAT GRAPHICS
- PRE-PRODUCTION FILE SET UP
- COMPOSITION

PROFESSIONAL SKILLS

- TEAMWORK & COLLABORATION
- COMMUNICATION
- TIME MANAGEMENT
- PRIORITIZATION
- PROBLEM SOLVING
- CRITICAL THINKING
- ATTENTION TO DETAIL

REFERENCES

COTY BADGE
GRAPHIC DESIGNER
PH: (734) 660-2047

APRIL McCANDLESS
SUPPORT SALES ASSOCIATE
PH: (734) 564-5650

JESSICA MUSSER
SR. VISUAL MERCHANDISER
PH: (702) 379-9325

Detailed-oriented Creative Director and Graphic Designer with over 9 years of experience in print and digital design, branding, and project management. Proven ability to lead design teams, coordinate with multiple departments, and deliver high-quality visuals across diverse platforms. Skilled in Adobe Creative Suite, with strong communication and organizational skills that support fast-paced, deadline-driven environments.

EXPERIENCE

2016

2025

UNITED IMAGE GROUP FORMERLY SCS IMAGE GROUP CREATIVE DIRECTOR

- Lead a team of designers, assigning tasks, checking production files, and providing creative direction
- Establish team processes, design templates, and procedural documents to improve workflow and efficiency
- Manage multiple projects under tight deadlines, coordinating with clients, internal departments, and outside vendors
- Facilitate clear communication between departments to ensure successful execution of design and installation projects
- Create high-quality designs for a wide range of applications including apparel, promotional products, vehicle graphics, retail/franchise displays, and environmental signage
- Oversee file setup for production and ensure deadlines are met by working closely with in-house production team and outside print vendors

2016

PRESENT

FREELANCE ARTIST

GRAPHIC DESIGNER & ILLUSTRATOR

- Collaborate with small businesses, schools, and charities to develop brand identity and marketing materials
- Design high-quality graphics tailored to client needs, including logos, event collateral, and apparel
- Coordinate production with third-party vendors to ensure consistent and professional results

2015

2016

UNDERGROUND PRINTING

CUSTOM INK SPECIALIST

- Managed and distributed Custom Ink t-shirt orders across multiple production teams to ensure seamless workflows
- Created pre-production screen positives based on artwork specifications
- Assisted with garment quality control, maintaining high standards of product consistency
- Packed and shipped daily orders, meeting tight turnaround times and exceeding customer expectations

EDUCATION

2012

2015

COLLEGE FOR CREATIVE STUDIES

BACHELORS OF FINE ART - ILLUSTRATION

Detroit, Michigan

2009

2012

WASHTENAW COMMUNITY COLLEGE

ASSOCIATES IN APPLIED SCIENCE - GRAPHIC DESIGN

Ypsilanti, Michigan